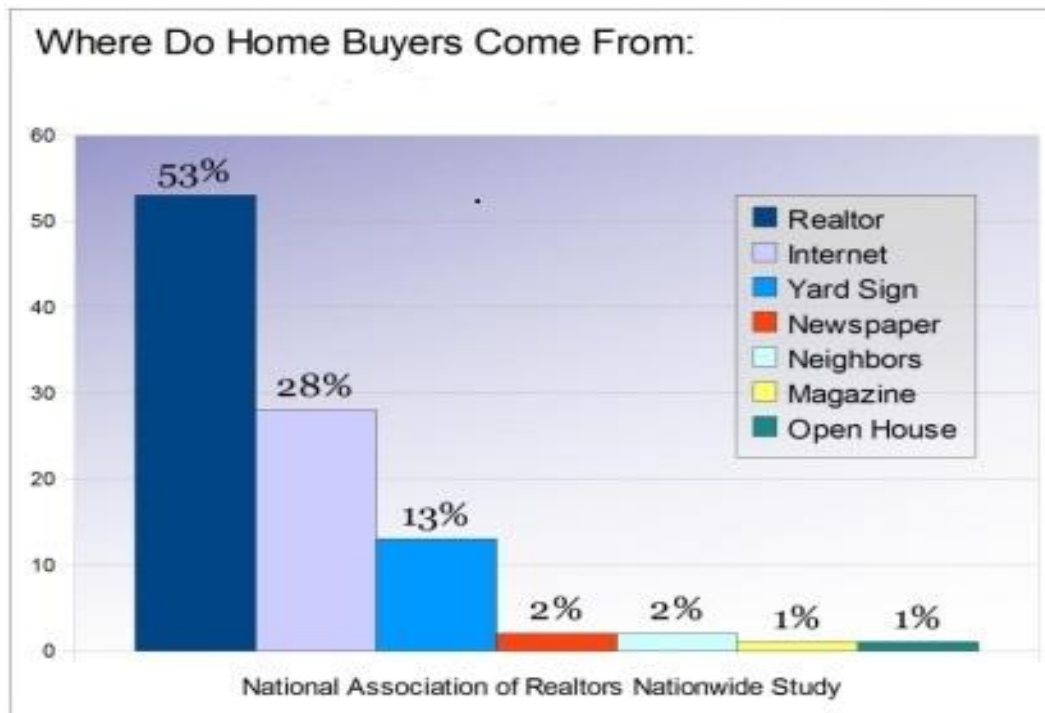


R E A L T Y PROFESSIONALS



Toll Free: 855-955-SOLD (7653)
Burbank: 818-955-SOLD (7653)
Los Angeles: 323-405-SOLD (7653)
Pismo Beach: 805- 474-7040
listwithme@earthlink.net
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REALTY PROFESSIONALS



How Do Buyers Find Homes

This is a graph chart that is generated by the National Association of Realtors yearly based upon their studies of where buyers come from. There are other factors here that not all Realtors do, like actively go out knock on doors and actually speak with the neighbors, potential buyers, referral sources and marketing to their current and past clients.

Some of the key factors here are the fact that Open Houses, Magazine and Newspaper advertisement just doesn't work in today's internet based world. They say that 28% of buyers come from the internet, which also other studies prove that over 90% of all buyers are searching online for their next home.

Reality is, you need an Active and Aggressive Agent that will do the Activities that will get your home sold, an Agent that can negotiate not only the best price for your home but also the best terms, another key point is the sales process is having an Agent that can be organized, patient, experienced and most of all having the discipline of getting the job done and looking after your interest first!

REALTY PROFESSIONALS

That is what our company is all about, taking care of the client first and foremost, if that is what you are looking for, you are at the right place!

INTERNET MARKETING PROGRAM

How many will the agent you list with use?

Most agents haven't heard of many of these ...

Much less utilize them!



Almost every buyer today researches the internet for their purchase ...
will your home be found?

REALTY PROFESSIONALS

SOCIAL MEDIA...

How it Works in Your Favor



Hundreds of millions of people use Facebook and Twitter, but we don't stop there! We actively and aggressively use every marketing technique we can find to gain exposure to your property. This will give you a very unique advantage to selling your home not only in a shorter amount of time but for the most amount of money also! For example our Facebook pages have over 2,000 networked real estate agents that with the flip of a switch we can send your properties info to!



REALTY PROFESSIONALS

Selling a House in Today's Real Estate market



We aren't going to bore you with a bunch of charts and graphs ...



What we will do is:

Get your home SOLD ...

For the most amount of money!

In the shortest amount of time!

With the least amount of inconvenience to you!

REALTY PROFESSIONALS

How I Will Get Your Home Sold

1. Work Hard for you every day!
2. Be understanding to your needs
3. Communicate with you at least once a week.
4. Make myself available and as easy to speak with as possible
5. Lead, Guide and Educate you through the process.
6. Professional Yard Sign with Free 800# 24 hour Service.
7. State of the art technology to Maximize Exposure.
8. Active and Aggressive Marketing Approach.
9. Prospect for Potential Buyers daily.
10. Coach you to make your home more saleable.
11. Update you regarding changes in the marketplace.
12. Knowledge and Experience you can trust.
13. Creating the Need, Want, Desire and Urgency.
14. Bring you great offers from only Qualified buyers
15. Help you Negotiate the absolute best Price and Terms.
16. Enjoyable and Professional transaction.
17. To be the calming source throughout the transaction.
18. Doing everything possible to make for a smooth close of escrow.
19. Working hard not earn your business once, but for Life.
20. Guarantee you Professional Service ... or you don't pay!



REALTY PROFESSIONALS

What we do Differently 10,000 Point Marketing Plan!

Why everyone says REALTY PROFESSIONALS are the hardest working agents in the business and why sellers love the results!

- 1,200.) Send out 1200 Mailers
- 1,550.) Door Knock to over 350 neighbors
- 1,551.) Advertising to a specific market for your home
- 3,951.) Send out an "Email Flier" to over 2,400 agents in our database
- 4,051.) Contact over 100 of the "Top Producing" agents
- 4,151.) Contact Buyers from our "Buyers Network" (at least 100)
- 4,251.) Contact Buyers from "Just Listed" on our website (+/- 100)
- 4,252.) Design an "Urgency Based Ad" on the MLS(s)
- 4,262.) Place a minimum of 10 photos on the MLS(s)
- 5,312.) Upgrade your listing on Realtor.com to showcase (+/- 1,050)
- 6,312.) Submit your listing to multiple web sites (+/- 1,000)
- 8,312.) Place your property in our monthly newsletter (+/- 2,000)
- 8,362.) Present and hold "Brokers Open House" (+/- 50)
- 9,762.) Call all past clients and referral sources which is over 1400 people
- 9,763.) Put a lock box for ease of showing
- 9,764.) Place a yard sign for easy visibility
- 9,864.) Provide you with 100 "Showing Fliers" for inside
- 9,865.) Place an exterior sign box
- 10,065.) Provide you with 200 "Marketing Fliers" for outside

Let "REALTY PROFESSIONALS"

go to work for you today!

24 Hour Real Estate Hotline
(800) 798-2380 ext. 250

REALTY PROFESSIONALS

Just some of the Properties we have represented

1333 North Beachwood Drive 710 North Sparks Street 1118 Valencia Street #324
3205 West Alameda Avenue 1218 North Cordova Street 540 South Mariposa Street
123 Pomona Avenue 1241 North Cordova Street 1310 North Beachwood Drive
1406 West Magnolia Boulevard 1318 North Cordova Street 3247 Shasta Circle
2288 North Ontario Street 226 North Catalina Street 14660 Covello Street
2131 Pacific Street 1525 North Lima Street 1408 West Magnolia Boulevard
11328 Blucher Street 9821 Edmore Avenue 1131 North Lima Street
3000 Haven Way 11116 Wicks Street 7725 Shadyspring Drive
210 West Alameda Avenue 1105 Art Street 15050 Sherman Way
605 South Sparks Street 328 North Cornell Street 151 North Maple Street #209
2257 Earl Street 18928 Goodvale Road 617 East Angeleno Ave #101
7641 Jellico Road 630 South Parish Place 11614 Remington Ave
4187 West Sarah Street 2424 Hollister Avenue 10244 Whitegate Ave
4843 Ledge Avenue 1324 North Beachwood Drive 1818 North Frederic Avenue
110 Grand Ave 15955 Lassen Street 1438 North Rose Street
844 North Kenwood Drive 860 Greenway Terrace 432 South Fairview Street
3601 North Victory Boulevard 12732 Tiara Street 4852 Bellingham Avenue
9618 Sunland Boulevard 1307 North Beachwood Drive 3020 Scott Road
11100 Scoville Avenue 1320 North Beachwood Drive 273 West Providencia Street
7730 Shadyspring 2302 Jayma Lane 505 North Buena Vista Street
913 Sherlock Drive 1900 North Kenwood Drive 6455 Clybourn Avenue
3605 West Victory Boulevard 1625 Santa Barbara Lane 2112 Glendale Boulevard
1016 North Brighton Street 413 North Griffith Park 2754 North Lamer Street
4841 Glenhaven Drive 130 South Sparks Ave 1147 North Parish Place #4
1508 Quail Court 1027 East Angeleno Avenue 1917 North Pepper Street
10552 Collett Ave 2120 North Pepper Street 2400 West Chandler Boulevard
3331 Mills Ave 567 Caleb Street 500 Cambridge Avenue
408 Allen Ave "B" 10747 Wescott Avenue 930 North Parish Place
2316 Peyton Ave 809 North Screenland Avenue 15714 Kalisher Street
1604 North Niagara Street 544 East Cypress Ave F-9 1740 Las Flores
1512 West Chandler Boulevard 8948 Hillrose Ave 525 North Griffith Park
1431 Fairfield Avenue 218 North Brighton Street 22267 Buena Ventura
540 South Street 3763 Franklin Place 2124 North Dymond Street
10436 Rainier Street 2152 Fargo Street 320 East Cedar Street "A"
1315 North Beachwood Drive 1136 North Frederic Street 8243 Wentworth Street
1425 North Buena Vista Street 11078 McBroom Street 10922 Scoville Avenue
831 North Mariposa Street 7304 Forbes Street 557 East Tujunga Ave "N"

REALTY PROFESSIONALS



RESIDENTIAL - INCOME PROPERTIES - COMMERCIAL

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with professional service today!

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REALTY PROFESSIONALS

FREQUENTLY ASKED QUESTIONS

Q: Can't we save the commission by selling yourself?

A: I agree you can save the commission by selling it yourself ... are you aware that today over _____ homes are for sale ... last month only _____ actually sold... that's a _____ month supply of homes ... if no other homes come on the market ... and ... last month _____ homes went on the market! And what's worse ... is the fact that **only 2% of all For Sale By Owners sell themselves** and 98% are listed and sold by real estate agents. Can you afford to have only a 2% chance of selling your home?

Q: Why don't we list high and come down later?

A: I understand you want to list high, to leave room for negotiating and have you considered the problem that creates for you? Most people won't even bother looking at properties that are priced too high. Would you rather have a bidding war on your home or not have an opportunity to negotiate any offers at all?

Q: We have a friend in the business...

A: I can appreciate that and almost everyone does. So let me ask you, do you absolutely have to *sell this home* or are you just looking to do your friend a favor?

Q: The other agent said that they can help us get more money, why can't you?

A: I can appreciate that and what you probably don't understand is that an agent that will list your property *overpriced* assumes they can take your listing now and then start beating you up on the price, week after week after week after week. Is that what you want? Who would? They're afraid to tell you the truth up front.

Q: What do you do to sell homes?

A: That's a valid concern. Let me ask you, are you aware that there are two kinds of real estate agents? There are passive and active, I am an active agent, meaning when you list your home with me, I will spend all of my time actively marketing your home to qualified buyers as well as the other active agents in town. Isn't that what you want?
You want someone who will work actively and aggressively to get your home sold right?